



**“Creativity is seeing
the same thing
but thinking differently”**

– Hon'ble APJ Abdul Kalam
Former President of India

Overview of Atal Innovation Mission (AIM)



The Atal Innovation Mission (AIM) is a flagship initiative set up by the NITI Aayog to promote innovation and entrepreneurship in the country.

Its objective is to create a facilitating environment for transformation of ideas into innovative and impactful solutions at school, university, research institutions, MSME and industry levels across the country.

Existing Initiatives of Atal Innovation Mission:

Atal Tinkering Lab

- Creative Lab Space in schools to help students realize their imagination
- Around 8878 schools selected for establishing ATLS and 3020 ATLS established across the country
- Aims to build a culture of innovation and technology adoption in India.

- To build an efficient incubation network having global linkages in India
- 101 institutions selected so far and 47 Incubators established
- Provide scale up support to Established Incubation Centres
- 500+ startups supported

Atal/Established Incubation Centre

Atal New India Challenge

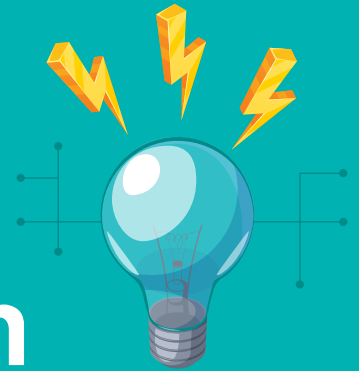
- 24 Challenges in collaboration with 5 Ministries launched in ANIC Phase-I
- Challenges in areas critical to national growth
- 951 tech driven innovative solutions offered by Research centres, Corporates and Individuals

New Initiatives :

Atal Community Innovation Centre (ACIC) - This program aims to provide requisite infrastructure for innovation in unserved and underserved regions of the country.

Atal Research & Innovation for Small Enterprises (ARISE) - In collaboration with Central Government Ministries, it focuses on MSMEs and procurement of their innovative solutions by government and other entities.

Encompassing the complete Innovation Ecosystem



Initiatives of Atal Innovation Mission

Building a robust Innovation ecosystem in unserved/underserved regions of india

Atal Community Innovation Centres (ACIC)

Supporting research and innovation in MSME sector

Atal Research & Innovation for small Enterprises (ARISE)

Supporting Tech Development, Deployment and commercialisation in important sectors

Atal New India Challenge (ANIC)

Encouraging innovation at institute level

Atal Tinkering Labs/ Mentor India (8878 schools)

Atal/ Established Incubation Centres (101)

Innovation Cycle

Idea & Research

Problem Identification & Design Thinking

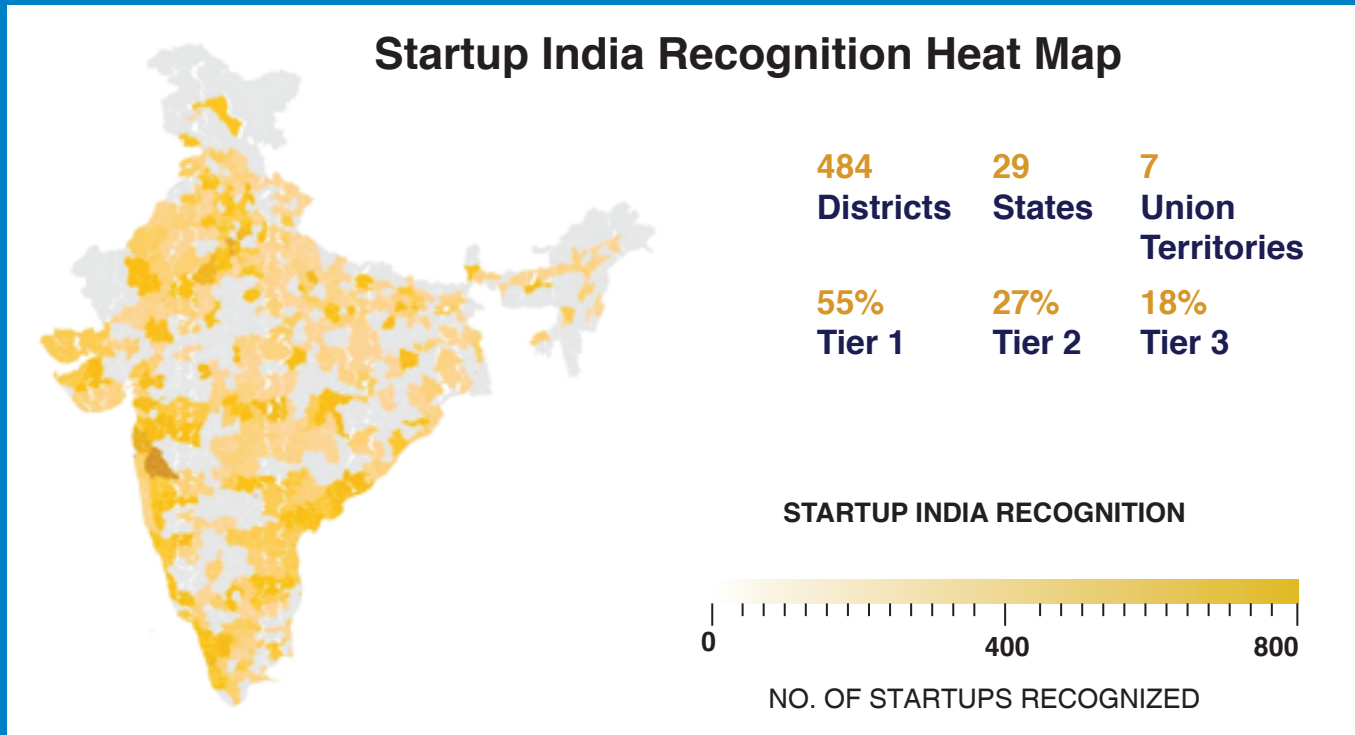
Learning for solution

Tech Development & POC

Prototype

Productisation/Startup

Taking Innovation to the last mile



States' Startup Ranking 2018 Report - DPIIT ^[1]

As depicted here, there has been a skewed startup penetration in India towards the Tier I cities which include business and industrial hubs like Delhi, Mumbai, Bangalore etc. Hence, the supporting infrastructure for innovation like Incubation centres has also been developing rapidly in such cities, creating a void in Tier II, Tier III and less developed regions of India. This is getting reflected in indicators like distribution of startups across India.

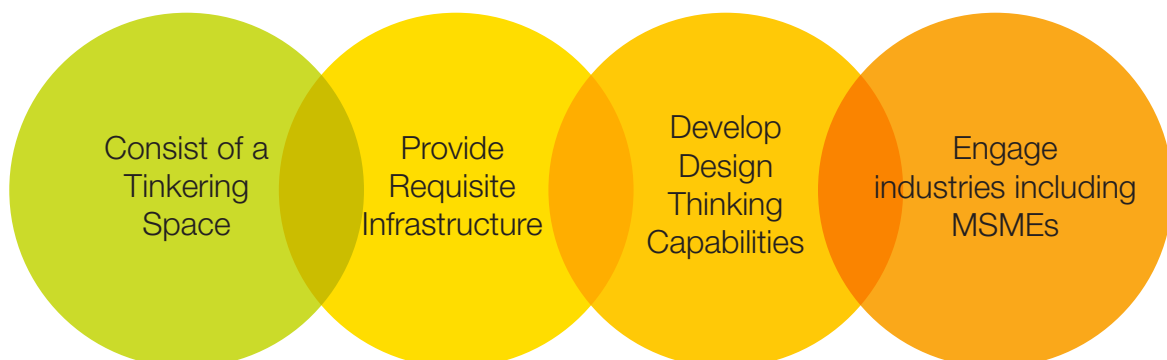
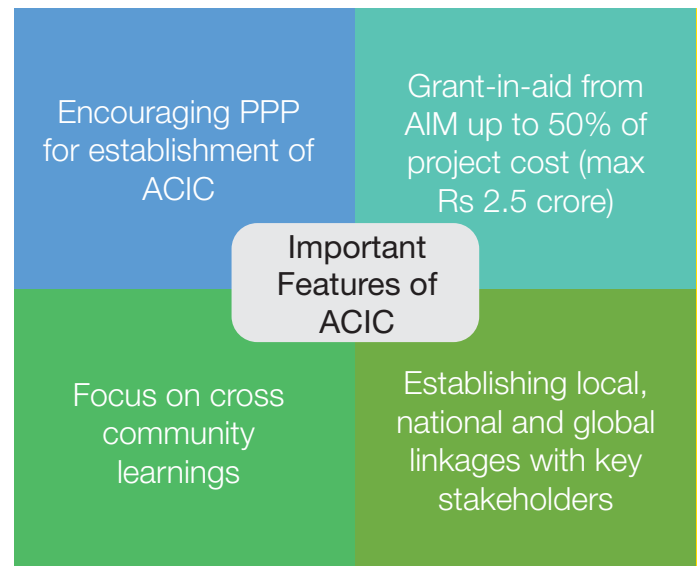
In order to fill this void, Atal Innovation Mission has designed a new programme "Atal Community Innovation Centre" (ACIC). Its primary aim is to ensure equitable distribution of infrastructure and other facilities needed for innovation across the country.

Helping communities to engineer creativity through Design Thinking

^[1] https://www.startupindia.gov.in/content/dam/invest-india/compendium/Startup%20India%20-%20National%20report_Final%20Version_web.pdf

Introduction to Atal Community Innovation Centre (ACIC)

- To encourage a spirit of entrepreneurship in the underserved / unserved regions of India that lack infrastructure and facilitating environment for innovation, AIM is launching Atal Community Innovation Centre program.
- Proposed Focus Areas - Tier II, Tier III and underserved / unserved regions of Tier I cities, North-East, J&K, Smart Cities, Aspirational Districts, Rural and Tribal Areas.



ACIC - Empowering society to build a new India

Empowering communities to ideate and bring change

However, the true potential of the communities can be realised when they are provided with resources (financial, infrastructural and people) to bring life to their ideas. ACIC aims to expose innovators to new technologies and help them develop their ideas for societal benefits.

Transforming and scaling up ideas into market ready products or services

Ideas often fail to create impact due to struggles at various stages of innovation cycle – the journey of an idea to an enterprise not being an easy feat. ACIC aims to make this journey simpler by providing potential ideas with relevant guidance and support throughout this cycle.

Rejuvenating the inherent innovative culture among communities in India



Empowering communities to ideate and bring change



Big Ideas start small



Transforming and scaling up ideas into market ready products of services



Making India World's Technology Leader in the 21st Century

Rejuvenating the inherent innovative culture among communities in India

Curiosity is a pre-requisite for innovation and Indian communities have always been inquisitive by nature. Testament to this is our rich heritage in Science & Technology. From the invention of 'Zero' during ancient times to the present leadership of India in IT sector, it is our inherent talent that has formed the base of these achievements.

Big Ideas start small

ACIC believes that every individual is an innovator. Sometimes even simple jugaads or quick fixes to everyday problems have potential to target a larger market due to their simplicity and effectiveness. This theme also brings forth how bright minds are hidden in the humblest corners of India, looking out for a small ladder of opportunity, that ACIC aims to provide.

Making India World's Technology Leader in the 21st Century

By building an ecosystem for self-employability and equitable opportunity, in tandem with modern technologies, ACIC envisions India taking a leapfrog approach to grow into World's Technology Leader in the 21st Century. What sets apart India at a global scale is its diverse knowledge base of indigenous systems that can help develop fusion systems by moulding traditional knowledge in modern contexts ensuring sustainability through adaptability.

4 Steps to Establish an ACIC

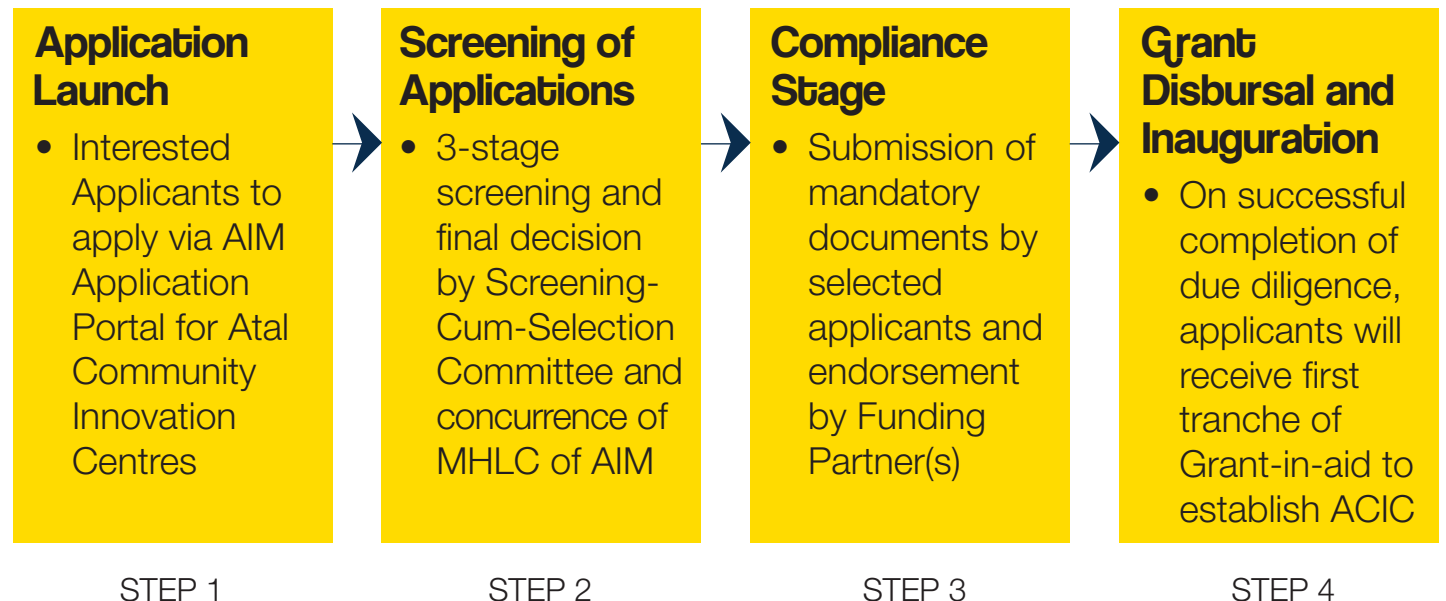
Eligible Academic Applicants

- UGC and AICTE affiliated Universities
- Educational Institutions like ITIs and other technical diploma colleges

Eligible Non-Academic Applicants

- Voluntary and other organizations having good experience and exposure in awareness and promotion of Science & Technology in the country

Maximum Support from AIM will be ₹ 2.5 Crore	Source of Funds	Share in Support	Matching or greater contribution from funding partner(s) / applicant
	Grant-in-Aid from AIM	Up to 50% of project cost	
Applicant's Contribution or Aid from Funding partner(s): Institutions, Adopting agency or other legal entities	50% and Above (Up to 80% of the project cost)		





**“I dream of an India that is
prosperous, strong and caring.
An India that regains
a place of honour in the comity
of great nations.”**

**Hon'ble Atal Bihari Vajpayee
Former Prime Minister of India**

**#AIMtoInnovate
#ACIC-EmpoweringSociety**

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